## ARMA Denver Annual Spring Seminar Schedule, April 24, 2018



| TIME             | TOPIC   |
|------------------|---|
| 7:30—8:15am      | Registration, Breakfast, Business Partner Visits, Silent Auction Bidding  |
| 8:15—8:25 am     | Seminar Introductions and Announcements   |
| 8:25—8:35 am     | Tennyson Center for Children  |
| 8:35—8:45 am     | Total Document Solutions, Inc.  |
| 8:45—9:30 am     | Keynote: Information Security and Data Privacy: Key Information Governance Program Elements—Pat Cunningham        |
|                  | Blockchain is Way Bigger than the Hype— Randolph Kahn   |
| 9:40—10:20 am    | Beyond Clay Tablets: Digital Preservation Basics— Lori Ashley   |
|                  | Evaluating Third Parties Holding Sensitive Information — Pat Cunningham   |
| 10:30—11:10 am   | Using a Proven Approach to Digital Preservation—Lori Ashley   |
| 11:20am—12:00 pm | Through the Looking Glass- The RIM Road Ahead—Andrew SanAgustin   |
|                  | One-on-One Speakers / Ask the Experts—ARMA Fellows  |
| 12:00—12:50 pm   | Lunch, Business Partner Visits, Silent Auction Bidding  |
| 12:50—1:30 pm    | Case Studies in Change Management— Andrew SanAgustin  |
|                  | Social Media and Records Management Panel Discussion—Panel discussion moderated by Lindy Naj                      |
|                  | Countdown to GDPR Compliance—Silke Sancaktar  |
| 1:40—2:20 pm     | Smart Technology: Government & Business Meet IG, RIM, and Privacy—Susan Goodman                                   |
| 2:30—3:15 pm     | Position Yourself as a Business Enabler—Jesse Wilkins   |
|                  | RIM Talks 1—Business Partners   |
| 3:25—4:05 pm     | Creating a Culture of Information Management Excellence When the Stakes are High—Russ Stalters                    |
|                  | One-on-One Speakers / Ask the Experts / —ARMA Fellows   |
| 4:10—4:45 pm     | Endnote: The Power of a Superhero Team Up— Sibito Morley  |
| 4:45—5:00 pm     | Seminar Conclusion, Business Partner prize drawings   |
|                  | Payment for silent auction items is required for pick-up  |
| 5—7 pm           | Please join us after the seminar for a social event with your fellow attendees. The first drink is complimentary. |
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## **ABOUT THE SPEAKERS**



Lori Ashley - Industry Market Development Manager, Preservica: Lori joined Preservica in 2017 as Industry Market Development Manager after a successful career as an independent records management and digital preservation consultant. She is responsible for identifying cross-industry and sector requirements and developing compelling use cases to advance digital preservation capabilities and solutions. Lori is a frequent speaker at industry conferences, and co-developer of the Digital Preservation Capability Maturity Model (DPCMM) and self-



Patrick Cunningham, CISM, FAI - Senior Manager, IT Policy Governance, Abbvie, Inc., ARMA Fellow: With over 30 years of experience combining records management, information governance, and information security, Pat joined AbbVie, Inc. as Senior Manager, IT Policy Governance in 2017. His role includes responsibility for IT policies, policy mitigation, IT SOx controls, and IT data privacy. Pat previously was at Motorola Solutions, Inc. for nine years as Senior Director, Information Governance, Risk and Compliance. He has prior experience with employers in the non-profit, government, consulting and financial services sectors, and has a Master of Arts degree in Public History from Loyola University of Chicago. Pat has held ARMA leadership roles at the local and International levels.



Susan Goodman, FAI, IGP, CRM, CIP, CIPP, MLS - CEO, Infoflo Consulting LLC; Director, ARMA International: Susan is an experienced information strategist and assists companies and clients develop and implement procedures, methods and plans to better utilize their information. She has over 35 years of experience in the fields of Information Governance (IG) and Records and Information Management (RIM).



**Randolph Kahn, Esq. - President, Kahn Consulting:** Randolph is a recognized authority on the legal, risk, governance, and compliance issues of information. Mr. Kahn leads a team of consultants who advise business, legal, information management and technology professionals in corporate and governmental institutions across the globe. Mr. Kahn is a professor, award-winning author and acclaimed speaker who has spoken hundreds of times across the world to audiences of a few dozen to tens of thousands.



Sibito Morley - VP, IT Infrastructure and Operations, DaVita Kidney Care: Sylvan "Sibito" is the Vice President of IT Operations and Infrastructure at DaVita Kidney Care and is responsible for improving reliability and performance while also reducing the costs and risks that come from running enterprise IT for the DaVita village. He is the architect and key stakeholder in the village information lifecycle governance initiative, working tightly with his counterparts in legal, privacy, and security. Prior to joining DaVita, Sibito was the Worldwide Director of Information Lifecycle Governance at IBM where he led a global team focused on creating the vision, strategy, and processes necessary to enable their customers' Information Lifecycle Governance programs around the globe.



**Lindy Naj, IGP, CRM, CIP, MLIS - Taxonomy and Metadata Development, OppenheimerFunds:** Lindy has wide-ranging experience in corporate IT and Information Governance including records and information management and eDiscovery support in financial services, energy, manufacturing, and higher education. Her approach is client-centric and her watchword is "pragmatic." Lindy's areas of expertise also include RIM strategy and roadmap design, business analysis, information architecture, and taxonomy development.



Andrew SanAgustin, CRA -Corporate Records Program Manager, Microsoft CELA: Andrew has been an Information Governance professional for over 25 years. His experience spans various industries with expertise in back-end system development and front-end user interaction, global policy, compliance, solution delivery, process / operations, standardization, change management, and electronic data management. He is the Corporate Records Program Manager at Microsoft Corporate and External Legal Affairs, Office of the General Counsel where he is working to implement global RIM strategies in line with professional business partners, and all up retention management through Office 365



**Silke Sancaktar, Legal Counsel, Transactions, Newmont Mining:** Silke is Legal Counsel with Newmont Mining Corporation. With a background in corporate securities, energy law, and business transactional law prior to moving in-house, Silke now focuses her attention on matters of privacy law, transactional negotiations, and global import and export matters.



Russell Stalters - CEO, Clear Path Solutions Inc.: Russell has established a reputation as an information governance subject matter expert with real-world experience designing and implementing one of the most critical information and data management programs. A retired Naval Aviator, former software company President, and executive leader while at BP, he was hand-selected to lead the strategy and build the team to manage all the data from the BP Deepwater Horizon Oil Spill crisis. A regular industry speaker, noted author, and thought leader, he presents at national and international conferences. In 2014, he was inducted into the AIIM Company of Fellows.



Jesse Wilkins, CIP, CIPP/US, CEDS, CRM, IGP, EDP - Director, Professional Development, AllM International: Jesse is the Director, Research & Development for AllM International. He has worked in the information management industry for more than 20 years as an end user, vendor, consultant, and trainer. His areas of expertise include enterprise content management, electronic records management, email management, document imaging, and social media technologies and governance processes. Jesse is an internationally recognized speaker and author on information management topics and has presented hundreds of keynotes and educational sessions at AllM, ARMA, MER, and other industry conferences and events since 2002, and an accredited instructor for every course AllM offers.